Globalisation and business study tour

The China study tour is a collaboration between the Shanghai Institute of Foreign Trade (SIFT), Fudan University and RMIT’s College of Business.

Objectives
You will be introduced to a range of issues related to the topic of business globalisation within a Chinese context. Advances in transportation, technology and communication have dramatically increased the level of global interaction in China. As a result many issues pertaining to technology, culture, politics, economics, ethics, human resource management and the environment are analysed from a broader global perspective in the beginning and then a narrower regional and Chinese perspective.

You will have the opportunity to work in multi- and cross-disciplinary teams, and benefit from exposure to the ideas, knowledge and skills of peers from other disciplines, programs and year levels.

Academic content
The China study tour program gives you the opportunity to undertake a 24 credit point course (two general electives) as part of your degree, with the focus of the course being on business globalisation and the future of business in China. You enrol in either ISYS2382 or ISYS2383 Business Globalisation—A Study Tour (China).

Before departure there are a number of intensive weekend workshops exploring cross-cultural issues associated with engaging in business across the globe.

Assessment tasks will vary for undergraduate and postgraduate students and may include a major research paper, a case study/business plan and a reflective journal. No assessment is due while in China.
Itinerary

Information about joining the study tour group in China will be provided at pre-departure briefings. During the two week intensive study period in Shanghai, you will be involved in:

- historical and cultural tours of Shanghai
- lectures by SIFT and Fudan University Professors
- site visits and briefings by organisations such as General Motors—Shanghai, Shanghai Stock Exchange, Austrade, BAO Steel, Shanghai Waigaoqiao Free Trade Zone
- There will also be time to explore the local area including Jade Buddha Temple, The Bund, Pearl Tower, Pudong Financial District and the Shanghai Markets.

Please note that while there will be some time in the evenings for leisure pursuits, this should not compromise your ability to contribute effectively to scheduled study tour activities. This is a study tour, not a holiday, and you are required to attend lectures and site visits, and complete assessment tasks.

Prior to and upon completion of the tour, you will be free to travel around the world.

Classes

Classes in China start 20 November and conclude on 4 December 2010. In addition, an optional pre-tour to Hong Kong is available from Tuesday 16 November to Saturday 20 November.

Cost

The cost of the study tour is approximately AUD $3,000 and includes airfares, taxes, insurance, accommodation and visa fees. Expenses including meals are the responsibility of the student. Further information about costs will be available at information sessions. Students will pay the standard tuition fees associated with studying the equivalent of two RMIT general elective courses. In addition, there is an authorised materials fee associated with the tour.

Upon formal acceptance into the tour, withdrawal after 24 September 2010 will result in $350 not being refundable.

Eligibility

The tour is open to undergraduate and postgraduate students studying an RMIT University program.

How to apply

An application form is available from the RMIT Business study tour website www.rmit.edu.au/bus/studytours

Closing date

Your application form must be completed and returned by Monday 31 May 2010 (first round) or Tuesday 31 August 2010 (second round). Early application is advised.

"The China Study Tour was my second tour with RMIT and I found it held new challenges and rewards. The structure was excellent; the local lecturers and company site visits provided a rich framework to understand the business, people and cultural practices that we were experiencing first hand. Being hosted by local students for a day was a highlight. The trip was balanced with wonderful sightseeing, amazing food and the fun of sharing the experience with such a large, diverse group."

Seonaid Porter
Master of Business Information Technology

The information in this brochure was correct at the time of printing. The School reserves the right to alter this information without notice. You are advised to check with the tour leader for any changes prior to making an application. Prepared by RMIT University, GPO Box 2476, Melbourne, VIC 3001. February 2010

Photos: FRONT: Shanghai Securities Exchange Building (thewamphyri), Huaxinting Teahouse, Shanghai (Wolfgang Staudt), BACK: Modern Architecture in the Pudong financial district (Robert Churchill), Jade Buddha Temple (Mike Lothar), General Motors-Shanghai (Philip McMaster), Shanghai signs at night (Thierry@Flick.com), Buddhist Temple (See Fai Wong), Bao Steel, Quyangfu, Shanghai (Harald Groven).

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